



Commercial Due Diligence Checklist

28 Jul 2023 / James Rogers

Complete

Score	0 / 0 (0%)	Flagged items	0	Actions	1
Business/Company Name	ACE Held Tech, Inc.				
Location	Brooklyn, NY, USA (40.6781784, -73.9441579)				
Conducted on	28.07.2023 10:30 PST				
Prepared by	James Rogers				

Actions

1 action

Commercial Due Diligence

Sales and Marketing Strategies

Not Yet Started

ACE Held Tech, Inc.'s representative and our POC, Mich Fauston, was only able to discuss and present documentation about the company's sales strategies. Marketing documents are yet to be presented as she requested to reschedule our meeting from yesterday to tomorrow. Creating and assigning an action task in this report for proper endorsement.

To Do | Assignee SafetyCulture Staff | Priority Low | Due 28.07.2023 14:00 PST | Created by SafetyCulture Staff

Follow up Marketing documentation and analysis from ACE HTI rep.

Commercial Due Diligence

1 action

Review the following:

Market Analysis and Industry Trends

Done

Competitive Landscape and SWOT Analysis

In Progress

For this, I sought assistance from our Marketing & Growth Strategies Head - Howie Wilson. We're yet to finalize the SWOT analysis results tomorrow.

[ACE Held Tech, Inc. - SWOT Analysis \[Ongoing\].pdf](#)

Customer Base Evaluation

In Progress

Estimated date and time of completion: July 27, 3 PM

[ACE Held Tech, Inc. - Customer Base Evaluation \[Ongoing\].pdf](#)

Sales and Marketing Strategies

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Follow up Marketing documentation and analysis from ACE HTI rep.

Product/Service Assessment

In Progress

Estimated date and time of completion: July 27, 5 PM

[ACE Held Tech, Inc. - Product Service Assessment \[Ongoing\].pdf](#)

Supply Chain and Suppliers

Done

Pricing and Margins Analysis

Done

Distribution Channels

Done

Regulatory and Legal Considerations

Done

Intellectual Property Examination

Done

Financial Performance and Projections

Done

Management and Key Personnel

Done

Customer Contracts and Agreements

Done

Operational Efficiency	Done
Compliance and Ethical Practices	Done
Business Strategy and Future Outlook	Done
Integration and Synergy Opportunities	Done

Completion

Other Notes or Comments

There are a few tasks in progress as we need assistance from other parties for a complete assessment. For one item marked as Not Yet Started, I opened an action task in this report. Overall, the conducted due diligence check is favorable and according to our projected result.

Name and Signature



James Rogers
28.07.2023 12:51 PST

Media summary

[ACE Held Tech, Inc. - SWOT Analysis \[Ongoing\].pdf](#)

[ACE Held Tech, Inc. - Customer Base Evaluation \[Ongoing\].pdf](#)

[ACE Held Tech, Inc. - Product Service Assessment \[Ongoing\].pdf](#)