



General Store Audit

Feeline Apparel Co. / 16 May 2023 / Carl Joe Francisio

Complete

Score	86.11%	Flagged items	5	Actions	0
Site conducted					Unanswered
Branch / Store Name					Feeline Apparel Co.
Conducted Date and Time					16.05.2023 07:00 PST
Inspector / Manager's Full Name					Carl Joe Francisio
Location					Laguna Beach, CA, USA (33.5427189, -117.7853568)

Flagged items

5 flagged

Audit / PRODUCTS

Are all product stocks available?

No

I was looking for small size shirt but no stock available

Audit / LAYOUT

Does the layout of the display work?

No



Photo 1

Audit / POS MATERIAL

Is the material displayed appropriately?

No

I saw a mixed clothes in the display rack



Photo 2

Audit / EMPLOYEES

Do all employees wear appropriate uniform?

No

Rhina forgot to wear her name tag

Audit / FACILITIES

Are lighting systems in good condition?

No

There is a busted light at the back of the store

Audit

5 flagged, 86.11%

PRODUCTS

1 flagged, 80%

Are all products on display up to date and damage free?

Yes

Do all products meet appropriate branding standards?

Yes

Are all products available for testing and demonstration?

Yes

Are all product stocks available?

No

I was looking for small size shirt but no stock available

Does the display observe proper safety protocol?

Yes

LAYOUT

1 flagged, 66.67%

Does the layout of the display work?

No



Photo 1

REFERENCE: Good display layout

[This is an example of how you can use SafetyCulture to include best practice reference images in your templates to assist with inspections]



Are the shelves fully stocked?

Yes

Is overcrowding not an issue during the showroom's busiest hours?

Yes

Are complementary products displayed together / nearby?

N/A

POS MATERIAL

1 flagged, 75%

Is there enough promotional material?

Yes

Is it up to date?

Yes

Do the branding elements deliver as required?

Yes

Is the material displayed appropriately?

No

I saw a mixed clothes in the display rack



Photo 2

WINDOW DISPLAY

100%

Does the window display encourage the consumer to step into the showroom?

Yes

Does the window display enable the consumer to visualize the product in their home or office?

Yes

Are displays clean and free from dust?

Yes

TRAINING

100%

Do all employees practice company protocols?

Yes

Are all employees aware of emergency procedures?

Yes

Are all employees aware of security procedures?

Yes

Do all employees have undergone proper training regarding safety regulations?

Yes

EMPLOYEES

1 flagged, 66.67%

Do all employees wear appropriate uniform?

No

Rhina forgot to wear her name tag

Are all employees instructed on safe/proper use of products?

Yes

Do all employees have enough knowledge about the

Yes

products?

FACILITIES

1 flagged, 85.71%

Are there visible signs that direct the customer to the entrance?

Yes

Floor coverings in good condition?

Yes

Are lighting systems in good condition?

No

There is a busted light at the back of the store

Are all cords anchored or covered?

Yes

Are the entrances and exits unobstructed?

Yes

Are the shopping carts in good working condition?

Yes

Is the parking lot clear of debris?

Yes

MATERIAL STORAGE

100%

Are all materials stored safely?

Yes

Are storage racks and shelves capable of supporting the intended load?

Yes

Are storage racks secured from failing?

Yes

ELECTRICAL SYSTEMS

100%

Are all cord and cable connections intact and secure?

Yes

Are electrical outlets free of overload?

Yes

Is the area around electrical panels and breakers free from obstructions?

Yes

Are high-voltage electrical service rooms kept locked?

Yes

COMPLETION

Other comments / Notes

- Keep track of stock inventory and request for immediate replenishment of frequently sold-out items
- Keep your display layout pleasing and comfortable for your customers
- Immediately change busted lights or damaged items

Inspector / Manager's Full Name and Signature

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Carl Joe Francisio
16.05.2023 07:30 PST

Media summary



Photo 1



Photo 2