SMART Goals Template

26 May 2023 / Emirhan Arvel   **Complete**

Score	**0%**	Flagged items	**0**	Actions	**1**

Site conducted	Unanswered
Conducted on	26.05.2023 14:54 PST
Prepared by	Emirhan Arvel
Location	Los Angeles, CA, USA (34.0522342, -118.2436849)

Actions

SMART Goals / A - Achievable or Attainable

Are your goal and the steps needed for it feasible?

This goal is achievable as we achieved a similar one with our in-store sales last quarter. This may just take longer as we have to coordinate with the website team on different factors to consider.

To Do | Priority **High** | Due **02.06.2023 14:55 PST** | Created by **SafetyCulture Staff**

Coordinate with website team

SMART Goals	1 action

Tips for Using this Template:

- Fill out this template according to the questions corresponding to each criterion in building SMART goals.

- Attach supporting documents (photos, videos, and other files) and add notes to contextualize your answers, if necessary.

- Use the Actions tab to create and assign tasks to specific individuals or departments, complete with instructions, priority levels, and deadlines.

S - Specific

What is your specific goal?

We want to increase our online sales by 10% this quarter. We have noticed that more people are preferring to shop online, and promoting our eCommerce platform has been successful. We hope to cater to our target audience but also explore a new group.

M - Measurable

How do you plan to measure your goal?

As it is the start of the quarter, we can measure our progress by watching the sales progress week on week. Ideally, we should have an increase every week.

A - Achievable or Attainable   1 action

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R - Relevant

How is this goal relevant to your values and needs?

We are always looking to increase sales and brand recognition, and we are still relatively new to the eCommerce scene. Having this goal can help us improve on our eCommerce practices, as well as increase sales in a new way.

T - Timely or Time-bound

When do you hope to achieve your goal?

The ideal timeline for this would be three months. We should see the increase earliest at the start of Month 3 and finalize it by the end of the month. The latest would be at the start of the next

quarter, in case unforeseen circumstances come our way (such as but not limited to: internet issues, cloud problems, Google changes, and the like).

SMART Goal

What is your SMART goal?

Our team's SMART goal is to achieve a 10% increase in sales through our eCommerce platform, with a gradual increase happening every week leading to it.

Prepared by

Emirhan Arvel
26.05.2023 14:55 PST