*(Customize the content below to fit your needs and drop it into an email to your manager)*

**Convince your Boss Letter**

**Better by SafetyCulture Dallas**

**Subject**: Request for Approval to Attend Better by SafetyCulture

Hi [manager’s name]

I’d love the opportunity to attend **Better by SafetyCulture,** a premier event focused on operational excellence, taking place on October 1st - 3rd, in Dallas. This event is designed to help businesses like ours unlock the full potential of SafetyCulture and has a blend of improvement, thought leadership, innovation, real world insights and networking. Each session is designed to offer fresh insights & perspectives. I believe my attendance would be a valuable investment not only for my own professional growth but for our success as an organization.

**At Better, I’ll have a chance to:**

* **Learn from the best:** Hear firsthand how industry leaders have embedded improvement into their operations to drive real results.
* **Unlock strategic insights**: Gain exclusive knowledge from SafetyCulture experts and customers on how to elevate efficiency, safety, and operational excellence.
* **Strengthen every level of our business:** Discover how to bridge the gap between frontline workers, management, and executive leadership for seamless collaboration.
* **Expand my network**: Connect with industry peers, share experiences, and uncover new strategies that drive success.
* **See success in action**: Hear directly from SafetyCulture customers as they share their success stories that bring new use cases and features to life.
* **Shape the future**: Be the first to explore upcoming product innovations and learn how to align SafetyCulture with your long-term business objectives.
* **Turn insights into action:** Walk away with fresh ideas, powerful connections, and practical strategies to streamline operations and create a culture of improvement.

**Return on Investment**

By attending, I’ll bring back actionable insights, fresh ideas, and best practices that can help improve our processes immediately. I’d also be happy to share key takeaways with our team through a post-event debrief to ensure everyone benefits from my experience.

**Estimate Cost Breakdown** *Insert your own $ amounts here*

Event ticket: $

Travel & accommodations: $

Total: $

There’s also a group discount available if we’d like to send multiple team members.   
  
I truly believe attending Better will up us optimize our use of SafetyCulture and drive meaningful improvements in our operations. Let me know if we can discuss this future—I’d love to make this happen!

You can find out more about the event [here](https://safetyculture.com/better-by-safetyculture-dallas-october-2025/)

Thanks for your consideration,

[ Your name ]