

ISO 9001:2015 S.W.O.T Analysis - Industry Vetted

18 Jul 2025 / Liz Sawami

Complete

Score	0 / 0 (0%)	Flagged items	0	Actions	1
Site conducted		Unanswered			
Conducted on		18.07.2025 15:33 PST			
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Location		Los Angeles, CA, USA (34.0549076, -118.242643)			

Actions

1 action

Untitled Page / Weaknesses - The internal characteristics that put the organization at a disadvantage

What actions can be taken to mitigate the impact of these weaknesses

Conduct an audit on tech and see when they can be replaced.
Discuss working hours.

To do | Priority: Medium | Due: 25.07.2025 15:38 PST | Created by: SafetyCulture Staff

Conduct meeting with HR

Strengths - The internal characteristics that give the organization an advantage

Strengths

Human resources and HR management
Activities and processes
Involvement with causes that matter
Great treatment of employees and freelancers

How do these strengths provide a competitive advantage

They help make our company more appealing to others while having lower attrition rate

What actions can be taken to capitalize on these advantages

It might help to share our experiences to others outside of our industry to gain more attention

Weaknesses - The internal characteristics that put the organization at a disadvantage

1 action

Weaknesses

No set working hours
Outdated technology

How can these weaknesses be exploited by competitors and what would be the potential impact

Competitors can attract more hires with their more structured systems. Client-wise, they might prefer more modern or newer companies.

What actions can be taken to mitigate the impact of these weaknesses

Conduct an audit on tech and see when they can be replaced.
Discuss working hours.

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Opportunities - The external elements in the market that the organization can exploit

Opportunities

We have a lot of younger workers and long-term clients, both of which can vouch for us

What would be the impact if the organization can take advantage of these opportunities

More clients, more workers

What actions can be taken to exploit these opportunities

Just keep going as we have, maybe interact with old customers more?

Threats - The external elements in the environment that could cause trouble for the organization

Threats

Newer technology
More modern and bigger companies

What is the potential impact of the threats to the organization

Newer companies, especially, can take our clients

What actions can be taken to mitigate the impact of the threats

Ideally, we should improve our processes to be better and more appealing to others
