

From compliance to competitive advantage: the ROI of frontline data

Say hi!

This will be a collaborative session, so before we get started introduce yourself to your neighbours.



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Executive



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Agenda

01

Introductions

02

**Why did you
invest in
SafetyCulture?**

03

**Who had to build
a case
or show ROI
within their
organisation?**

04

**How do you get
the best version
of your data?**

05

**How do you
articulate ROI
back to your
business?**

**What was the main reason your business
invested in SafetyCulture?**

Who has had to **build a case**
or **show ROI** within their
organisation?



What **metrics** or **data points** did you need to show specially?

How do you get the most **accurate data**
to prove **ROI?**

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Standardise

How do you get the most **accurate data**
to prove **ROI?**

Standardise

Utilise

How do you get the most **accurate data**
to prove **ROI?**

Standardise

Utilise

Benchmark

Quadrants of **value**



Quadrants of **value**



Quadrants of **value**



Quadrants of **value**



Where are you seeing the most **value**
with **SafetyCulture**?

**Does your C-suite know about the
improvements you're driving?**

Join the SC Community

*Share ideas and keep
the conversation going!*

