



## Display Compliance Checklist

5 Sep 2025 / Telly Goyard

Complete

Score	37 / 41 (90.24%)	Flagged items	4	Actions	1
Conducted on	05.09.2025				
Prepared by	Telly Goyard				
Location	1699 Marilla St, Dallas, TX 75201, USA (32.7774996, -96.7957373)				

Flagged items & Actions

4 flagged, 1 action

Flagged items

4 flagged, 1 action

Display Compliance Checklist / Sales Floor and Layout

Is merchandise neatly racked or shelved?

No

Aisle 3 currently has merchandise that are not properly categorized nor shelved accordingly.



Photo 1

**To do** | Assignee: SafetyCulture Staff | Priority: High | Due: 12.09.2025 12:47 PST | Created by: SafetyCulture Staff

Re-shelf items from Aisle 3

Some items are currently not in their proper aisle or category.

Display Compliance Checklist / Shelving and Racking

Are stock levels maintained so shelves do not appear empty?

No

Check previously attach photo. Some shelves on Aisle 3 are not properly stocked and look empty.

Display Compliance Checklist / Visual Merchandising Audit

Are all displays well-stocked?

No

See previous notes.


Completion Page

Overall Assessment

Non-Compliant

Other actions

0 actions

Display Compliance Checklist		3 flagged, 1 action, 37 / 40 (92.5%)
Store Entrance and Exterior Presentation		6 / 6 (100%)
Is the store entrance clean?	Yes	
Is the store entrance well-lit and welcoming?	Yes	
Are window displays reflective of the company's aesthetic design guidelines?	Yes	
Are current promotions and sale signage displayed prominently?	Yes	
Are exterior displays or promotional stands tidy and organized?	Yes	
Is exterior signage (i.e. store name, hours, safety signs) visible and in good condition?	Yes	
Sales Floor and Layout		1 flagged, 1 action, 6 / 7 (85.71%)
Is merchandise organized by category?	Yes	
Is merchandise neatly racked or shelved?	No	
Aisle 3 currently has merchandise that are not properly categorized nor shelved accordingly.		
		
Photo 1		
To do   Assignee: SafetyCulture Staff   Priority: High   Due: 12.09.2025 12:47 PST   Created by: SafetyCulture Staff		
Re-shelf items from Aisle 3		
Some items are currently not in their proper aisle or category.		
Are feature displays for new arrivals or seasonal items in place?	Yes	
Are high-demand items placed in easy-to-access locations?	Yes	
Are aisles clear and free from obstructions?	Yes	
Are traffic flow patterns easy and intuitive for customers?	Yes	
Is the overall store layout consistent with company standards?	Yes	

Shelving and Racking	1 flagged, 3 / 4 (75%)
Are shelves, racks, and fixtures clean and free of clutter?	Yes
Are all shelves free from visible damage (e.g., cracks, breaks, or loose parts)?	Yes
Are stock levels maintained so shelves do not appear empty?	No
Check previously attach photo. Some shelves on Aisle 3 are not properly stocked and look empty.	
Is merchandise front-faced, aligned, and visually appealing?	Yes
Visual Merchandising Audit	1 flagged, 13 / 14 (92.86%)
Are displays arranged according to company visual merchandising standards?	Yes
Are all displays well-stocked?	No
See previous notes.	
Are product displays neat, with no overcrowding or excessive gaps?	Yes
Do product groupings, themes, and layouts match current promotional guidelines?	Yes
Are products rotated to highlight freshness and prevent aging stock?	Yes
Are damaged or expired items removed from the floor?	Yes
Are promotional materials eye-catching without being overwhelming?	Yes
Are outdated or expired promotional signs removed promptly?	Yes
Are signage accurate and clearly visible?	Yes
Are digital signage screens functioning and displaying correct content?	Yes
Is branding (i.e. colors, fonts, logos) consistent across all signage?	Yes
Is regulatory signage (e.g. returns, safety, age restrictions) displayed where required?	Yes
Are price tags accurate and clearly visible?	Yes

<b>Are labels accurate and clearly visible?</b>	Yes
Fitting Rooms and Customer Comfort	
<b>Are fitting rooms clean, well-lit, and welcoming?</b>	N/A
<b>Is seating available in or near fitting areas?</b>	N/A
<b>Are mirrors clean, streak-free, and properly positioned?</b>	N/A
<b>Are fitting rooms easily accessible and attended by staff?</b>	N/A
<b>Are hooks, racks, or shelves provided for customer convenience?</b>	N/A
<b>Is customer comfort considered with temperature, lighting, and privacy?</b>	N/A
Planogram Compliance	5 / 5 (100%)
<b>Have photos of displays been taken for comparison to the approved planogram?</b>	Yes
<b>Do product placements match the designated planogram layout?</b>	Yes
<b>Are promotional items displayed in the correct locations?</b>	Yes
<b>Are shelf heights, facings, and product sequencing correct?</b>	Yes
<b>Are updated planograms accessible to staff for reference?</b>	Yes
Non-Compliance Tracking	4 / 4 (100%)
<b>Have all non-compliant displays been properly flagged during the audit?</b>	Yes
<b>Are corrective actions noted and assigned to the responsible staff?</b>	Yes
<b>Has a timeline for fixing non-compliance issues been set?</b>	N/A
<b>Are follow-up checks scheduled to confirm compliance?</b>	Yes
<b>Are repeat non-compliance issues documented for reporting and escalation?</b>	Yes

Additional Comments

Besides the flagged issues, display strategies are followed properly.

Overall Assessment

Non-Compliant

Indicate areas of improvement

Categorizing and maintaining stocks can be greatly improved.

Inspector Signature

*Telly Goyard*

Telly Goyard  
05.09.2025 12:50 PST

Supervisor Signature (if applicable)

*Nella Greenholt*

Nella Greenholt  
05.09.2025 12:51 PST

## Media summary

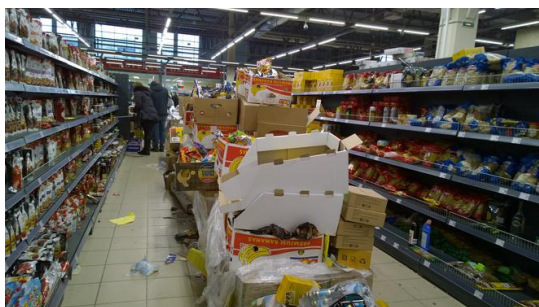


Photo 1